

# Giving Matters

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## FULLFILLING THE PROMISE

### Gifts Make a World of Difference on Campus

Each year, Arcadia's top-ranked Annual Fund makes a "World of Difference" for students and faculty at Arcadia, raising funds to provide student scholarships and academic support, fund campus activities and international experiences, and enhance the beauty of Arcadia's campus—to name a few important functions. Money raised through the Annual Fund fills the gap between the University's operating expenses and the revenue generated by tuition.

The success of each year's fund drive depends on the generosity of Arcadia's dedicated alumni, parents, faculty, staff and friends. Arcadia's alumni consistently show their loyalty and commitment to their alma mater with their support of the Annual Fund. This philanthropic spirit is reflected in Arcadia's alumni giving rate being among the best in the nation.

Each year, a new theme accompanies the Annual Fund to reflect areas of emphasis and to raise donor awareness about the significant impact on the University that all gifts make. For 2008-09, the theme is a World of Difference, reflecting Arcadia's commitment to international education and the new Undergraduate Curriculum that requires all students to

participate in some form of cross-cultural learning, either through study abroad or a domestic experience.

This year, the Annual Fund hopes to make a World of Difference by raising enough money to accomplish some notable goals. **Rosemary Deniken Blankley '57**, National Chair of the Annual Fund, notes, "Our objectives include increasing the number of alumni scholarships that can be awarded to deserving students as well as enhancing student services and activities that will make a difference in their lives and the lives of others."

The completion of these goals will allow Arcadia to continue to progress as a nationally ranked university and a leader in international education. It also will give students the tools needed to succeed in a diverse and dynamic world.

Every gift to the Annual Fund makes a World of Difference for the entire campus community. ■

**For more information on the Annual Fund, or to make a gift, please visit [www.arcadia.edu/annualfund](http://www.arcadia.edu/annualfund).**



*Summer campus enhancements included re-tiling the Murphy Hall roof, a process done painstakingly with tiles imported from Italy.*

## Edna Scott's Bequest Helps Scholar-Athletes

**E**dna "Scotty" Scott '50 was a hometown girl. Born in Abington, Pa., and a lifelong resident of Jenkintown, she attended Arcadia University and graduated with a bachelor's degree in Physical Education and a minor in Science.

She was an outstanding female athlete at Jenkintown High School and was involved in many other school activities. While an undergraduate, Scott, who passed away in February, continued her high school love of sports. She participated in field hockey, basketball, softball and lacrosse at Arcadia and, after college, went on to both teach and coach them.

Her teaching career began in North Jersey, where she continued to play in adult field hockey and basketball leagues. When a job opened in the Abington School District, Scott returned home. She entered community activities as a volunteer at Abington Memorial Hospital, as a member of the Old York Road Dog Training Club, and as a club player in the Elkins Park Field Hockey Club, All-Philadelphia Hockey and All-Philadelphia Lacrosse teams.

Scott loved spending her summers working at camps in Maine and North Carolina. She spent the rest of her leisure time traveling, playing sports and attending dog events.

Wanting to give back, and recognizing the significance of planned giving, she established the Edna Scott Endowed Scholarship through an annuity naming Arcadia as a beneficiary. The scholarship is awarded to a scholar-athlete from the Abington area.



*The 1950 Lacrosse Team. Back Row: Peggy Funk, Edna Scott, Paula Drake. Second row: Hannah Weiner, Barbara Hinchcliffe, Gloria Klewenhagen, Dorothy Kenyon. First Row: Claire Everding, Robbie Pauls, Helen Kneezel, Bea Markwick, Jeanne Bertolet.*

With Scott's generosity, a student much like her can complete an Arcadia education with fewer worries about how to finance it. It also allows her legacy to live on. ■



*Edna Scott '50*

### Planned Giving Can Leave a Lasting Legacy

Scott provided her future gift to Arcadia by naming the University as a beneficiary of an annuity and directing her bequest to a particular purpose. By including Arcadia in one's estate planning, an individual can leave a lasting legacy and ensure that his or her causes will be continued. Almost any kind of asset can be given through a bequest, including cash, securities, real estate, tangible personal property (such as works of art or antiques) or the remainder of an IRA, Keogh plan, tax-sheltered annuity, qualified pension or profit-sharing plan. **Diane Zimmaro '94**, Senior Development Officer, explains that bequests generally are not subject to state inheritance or estate taxes and are a valuable way to help support the work of Arcadia University.

For more information visit [www.arcadia.edu/plannedgiving](http://www.arcadia.edu/plannedgiving)

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MAKING SUCCESS HAPPEN

## Double Dose of Scholarship Helps Woman Become Teacher

By Donna Whitlock '05

In 1994 after completing an associate degree at the Community College of Philadelphia and taking classes on and off for several years at the University of Pennsylvania as a Parent Child Specialist at Thomas Jefferson Hospital, **Kathy Hornberger '03, '06M** decided it was time to go to school full-time to become a schoolteacher.

"I had heard that Arcadia had an excellent Elementary Education program. They offered me scholarship money, and in 2001 I transferred to Arcadia as a full-time non-traditional undergraduate Education Major," says Hornberger.

While studying for her bachelor's degree, Hornberger was the recipient in 2003 of the Evelyn Smith Monteith Graduate Award. The Monteith award was established in 1988 and is a gift from Alexander C. Monteith in memory of his wife, **Evelyn Smith Monteith '27**, and is given to a student who shows promise of significant contribution to the field of elementary education by pursuing a planned course of graduate study. The award is given at Arcadia University's Honors Convocation held each year in March.

Hornberger earned her B.A. in Elementary Education in 2003 and went on to get her master's in Education, graduating in 2006. During her studies for her master's degree, she was again awarded the Monteith Award. She is the only student who has won this award twice.

"Winning the Monteith award twice has provided me with the importance of scholarship and education in so many ways. There is no greater reward than to be recognized by your professors who already excel in a field that you are so passionate about, and the scholarship provided me the funds to begin graduate school immediately after undergraduate," says Hornberger. "I cannot emphasize enough the gratitude I have toward Arcadia's Education program and the professors."

When Hornberger was a senior, her daughter was away at college. "So the two of us were both in college at the same time," she says. "The scholarship money I was awarded was an incentive to my daughter as well, as it helped her to recognize firsthand that hard work is rewarded."

In the Spring of 2003 with the support of her family and a few adjustments and sacrifices, Hornberger did the first part of her undergraduate student teaching studying abroad in Canterbury, England, at a private English boarding school where she taught children who were considered year two, which would equate to U.S. second grade.



*Kathy Hornberger '03, '06M (top) benefitted from a scholarship set up in memory of Evelyn Smith Monteith '27, mother of Susanne Monteith '68 (above).*

"Going abroad for my student teaching in England provided me with both professional and personal opportunities," Hornberger says. "I can't think of a better way to get a global perspective in the field of education than to actually travel and teach abroad." She finished up her second half of her spring 2003 student teaching in the Council Rock School District.

Hornberger is still planning to further her education and has two more goals. One is to begin taking classes in the fall in order to obtain a Reading Certification, and the other is to work on a Principal Certification. She currently is a fifth-grade teacher in the Council Rock School District.

In learning about the student who had been the recipient twice of the scholarship award in memory of her mother, **Susanne Monteith '68** says, "My mother would no doubt be pleased to hear that someone is benefitting from the scholarship. She was a generous and thoughtful person who valued education as a means for women advancing in their selected career field." ■

## Comcast Giving Honors Board Chair and Benefits Communications Students

The late **Joseph L. Castle II**, former Chair of Arcadia's Board of Trustees, was a valuable friend of the University and an instrumental force in developing the vision for Arcadia's future, including the Ten-Year Strategic Plan and Campus Master Plan. In 2006, he was awarded posthumously an honorary Doctor of Laws in recognition of his exceptional leadership.

Castle joined Arcadia's Board in 1997 and served on the Academic Affairs and Finance committees. He soon was appointed to the Executive Committee of the Board in 2000 and as Chair in 2002. He was involved with many other corporate and charitable boards, including Chestnut Hill Academy and Comcast Corporation.

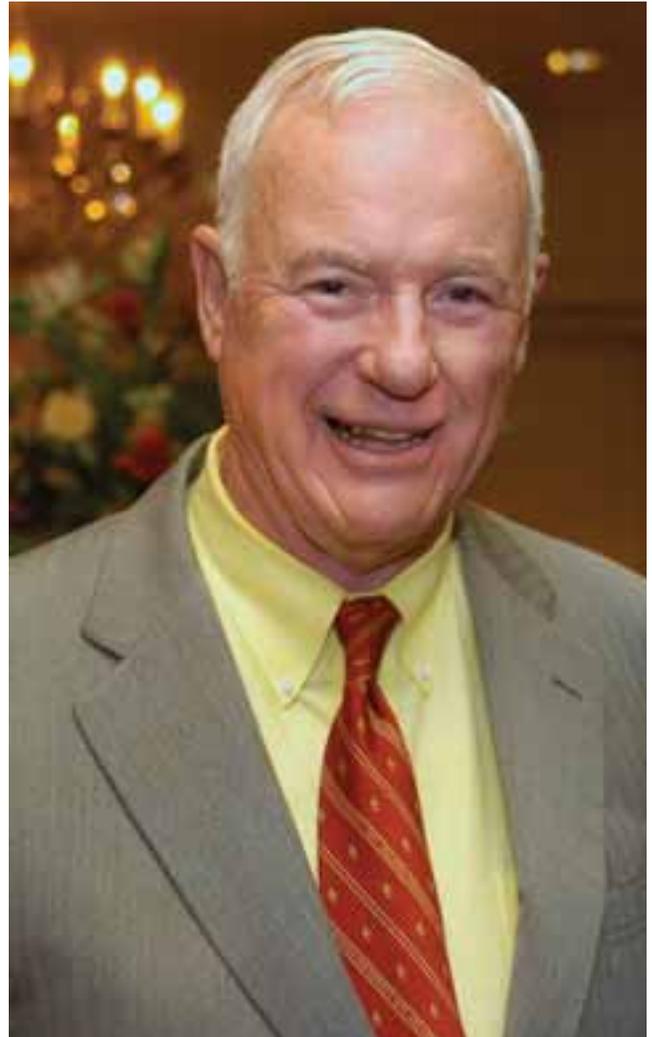
To honor Castle's memory, the Comcast Foundation awarded Arcadia with a scholarship grant for both the 2007-08 and 2008-09 academic years. The awards have been given to students studying communications who demonstrate academic achievement and dedication to serving the community.

Comcast maintains a long-standing record of outreach in the communities where its employees live and work. Ralph Roberts, one of the company's founders and a recipient of an honorary degree from Arcadia in 2004 along with his wife, Suzanne, believes that economically healthy communities are essential to the success of the company. With that idea of "community investment" in mind, Comcast has given generously over the years.

"Arcadia is grateful that Comcast has extended its philanthropy to the University while also honoring Mr. Castle," says **Diane Zimmaro '94**, Senior Development Officer. "This generous gift has and will help at least two students pursue a career in communications and will keep his memory alive."

In 2007, the Comcast scholarship grant was awarded to **Melissa Maycott '08**, who used it to pursue her studies in Corporate Communications. "It [the scholarship] enabled me to attend such a great school as Arcadia University, and it only enhanced my interest in the Communications field," she says.

While an undergraduate, Maycott immersed herself in many aspects of the Arcadia community. She served as the men's basketball manager and traveled with the team to every game. She also participated in London Preview and, for her



*Joseph L. Castle II, former Chair of Arcadia's Board of Trustees.*

Senior Capstone project, she garnered hands-on experience and teamwork skills while collaborating with two other students. The trio created a wedding magazine geared toward all members of the bridal party—not just brides.

Maycott also got a glimpse of the corporate communications world when she participated in a taping of Comcast Newsmakers for channel CN8. She was interviewed by Jen Boyett and asked her feelings about receiving the scholarship, and why she chose Arcadia. The clip aired earlier this year. Currently, Maycott is working in the Public Relations Department at Cooper University Hospital in New Jersey.

Thanks to the generosity of companies such as Comcast, Maycott and other students are able to fully experience all that Arcadia has to offer. ■