BUSINESS ADMINISTRATION

Accelerated Degree Completion at Arcadia University

Global Perspective…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Professors

Dr. William D. Biggs, Chair
Thomas M. Brinker Jr., Coordinator of Accounting

Associate Professors

Dr. Wayne A. Morra, Adviser for Economics
Dr. Tony Muscia, M.B.A. Executive Director

Assistant Professors

Dr. Zaneta Chapman
Dr. Annette L. Halpin
Dr. Sassan Hejazi, Coordinator for MIS and POM
Joel Wagoner
Dr. Michelle Washington

Full-Time Adjunct Professor

Robert H. Kieserman

Adjunct Professors

Dr. Gary Berg
Charles Corace
Glenn Cronin
Dr. Joseph Falzone
Jane Hartman-Frankel
Dr. Kay Green
Wick Hannan
Anna McAleer
Linda S. Moonblatt
Dr. Gary Witt

Degree/Concentrations

Bachelor of Arts in Business Administration

Related Fields of Study

Chemistry and Business
Computer Science
Corporate Communications
Health Administration
Management Information Systems

Related Graduate Study at Arcadia University

Master of Business Administration (M.B.A.) with a Global Perspective (See Graduate Catalog.)

Pathways to Study Abroad in Business

Visit the University's website for Pathways to Study Abroad (www.arcadia/edu/pathways). Since it is important that students plan ahead for study abroad, they should consult with their advisers as early as possible to make their intentions known to the Department Chair and the Association Dean of International Affairs.

About the Business Degree Completion Program

- Degree completion program for adult learners
- Upper-level business courses
- Accelerated evening courses
- Fully and partially online courses
- Transfer student agreements with Bucks County Community College, Burlington County College, and Montgomery County Community College
- Assured admission to Arcadia's M.B.A. with a Global Perspective

Accelerated for Working Professionals: Arcadia's accelerated classes—offered partially and fully online—allow qualified working professionals and adult learners to complete the bachelor's degree in the shortest time possible while getting an international perspective on a global marketplace. The program is designed for students who have completed most or all of the first two years of college.

Online Courses: Upper-level business courses are offered in an accelerated format with each course spanning just seven weeks. Fully online classes provide flexibility for students who may not be able to attend on-site classes due to work and/or personal responsibilities. Partially online classes employ a hybrid delivery format, with both face-to-face meetings and online course components. Partially online classes meet once a week from 6:30 to 10 p.m. with additional Internet assignments during the seven weeks. Electives can be taken online or on campus.

Transfer students entering with 60 credits will take approximately 30 elective credits in order to complete the degree, which could include a one-week international experience.

Assured Admission to the M.B.A. with a Global Perspective: Students who complete the Accelerated Degree Completion program with a 3.0 GPA or better overall and in business courses and who have two years of work experience are assured admission into Arcadia's M.B.A. with a Global Perspective. This two-year M.B.A. program also is designed for working professionals. By accelerating coursework through summers, students entering the Accelerated Degree Completion program can complete both their bachelor's and master's degrees in about four years.

The Accelerated Degree Completion program in Business Administration is a Bachelor of Arts program aimed at working professionals and adult learners who desire to upgrade their skills or progress in their careers. This program is designed for students who have completed most or all of the equivalent of the first two years of college. The accelerated courses in this program include the upper-level business requirements for a general business degree.

Community College Transfer: Arcadia has core-to-core agreements with Bucks County Community College, Burlington County College, and Montgomery County Community College. Enrollment Management advisers assist students in determining how their existing credits will transfer. Please call 1-877-ARCADIA (877-272-2342) or e-mail the transfer coordinator at admiss@arcadia.edu for more information.

Requirements for the Accelerated Bachelor of Arts in Business Administration

(60-90 credits including the Business prerequisites listed below, 10 upper-level Business and Economics courses listed below, Undergraduate Curriculum requirements, and electives to total 120 credits)

Students entering this program should have completed the following prerequisite courses: Financial Accounting, Managerial Accounting, Legal Environment of Business, Macroeconomics, Microeconomics, Quantitative Methods or Calculus 1, and Statistics.

The Office of Enrollment Management would be happy to talk with students who have not completed all of the coursework listed above. Most pre-requisites are offered in an accelerated format (partially or fully online). Students who have any questions about the prerequisite courses are encouraged to call 215-572-2910.

With the accelerated format, students take two seven-week courses per semester (one course following the other) in the Fall, Spring, and Summer semesters.

At least half of the required Business and Economics courses must be taken at Arcadia University.

1. The following 10 upper-level Business courses are required (30-31 credits):

BA	340	Principles of Marketing
BA	362	Human Resources Administration
BA	363	International Organizational Behavior
BA	367	Operations Management
BA	369	Management Information Systems
BA	380	Principles of Finance
BA	344	International Marketing
BA	495	Policy Formulation and Administration (Capstone Course)
EN	218	Business Writing

   An advanced Economics course

2. Additional Electives from the Business, Health Administration and Economics Department, offered in an accelerated, format, fully online or partially online
3. Additional Electives from outside the Department, offered in traditional and accelerated formats

A total of 120 credits are needed to complete the degree.