DIGITAL MEDIA • FASHION STUDIES• SOUND AND MUSIC • MEDIA INDUSTRIES at Arcadia University

Global Perspectives…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Associate Professors
- Dr. Shekhar A. Deshpande (Director)
- Dr. Jo Ann Weiner (Chair)
- Dr. Lisa B. Holderman
- Alan W. Powell

Degrees

Bachelor of Arts in Digital Media/Global Media

Bachelor of Arts in Fashion Studies/Global Media

Bachelor of Arts in Media Industries/Global Media

Bachelor of Arts in Sound and Music/Global Media

Related Study at Arcadia
- Bachelor of Arts in Communications
- Corporate Communications
- Print Communications
- Video Communications
- Individualized Concentration in Communications
- Bachelor of Arts in Corporate Communications (Evening)
- Post-Baccalaureate Certificate in Corporate Communications

Minors
- Cinema Studies
- Communications
- International Cinema

Pathways to Study Abroad

These Majors Abroad Programs (MAPs) require one year of study abroad in the Creative Industries program at the Queensland University of Technology in Brisbane, Australia. Students need to work with their advisers and the Director of the program to prepare a plan of studying abroad in one of the specialized areas to complete these degrees.

About the B.A. in Digital Media, Fashion Studies, Media Industries and Sound and Music

- Preparation for careers in media, entertainment, creative industries
- Professional internships—here or abroad
- Student-run newspaper, radio station, and TV channels
- Opportunities to study abroad at some of the top universities around the world

Communications offers a vast array of career opportunities in the fields of media, entertainment, and creative industries in the knowledge economy. Students have a multitude of options to develop their interests, skills and talents in a variety of areas. These Communications programs combine theory with practice, global learning with problem-solving and opportunities with challenges. Students think, reflect and produce creatively and analytically. The programs emphasize writing, visual thinking and speech communication/presentation. These programs also emphasize portfolio development, global perspectives in studying media, and personal attention in academic and career planning.

Requirements for the Bachelor of Arts in Digital Media, Fashion Studies, Media Industries, and Sound and Music

(Credits as listed below, with Undergraduate Curriculum requirements and electives to total 128 credits)

These program requires one year of study abroad in the Creative Industries program at the Queensland University of Technology in Brisbane, Australia. Students need to work

with their advisers and the Director of the program to prepare a plan of studying abroad in one of the specialized areas to complete the Global Media degrees.

1. Communications core. The Core Requirements are the following courses (total of 20 credits):

CM	101	Introduction to Media Studies
CM	250	Visual Cultures
CM	460	Senior Seminar I
CM	471	Internship in Communications
CM	490	Senior Seminar II

2. Communications core electives. Students select 4 courses from the list below, related to their specific major within Global Media. (total of 16 credits)

CM	150	Introduction to Film
CM	275	Video I
CM	340	Special Studies in Communications
CM	350	Video Production II
CM	358	International Film
CM	359	Short Film
FA	280	Photography I
CM	362	Creative Video
AH	111	Renaissance to Modern Art
FA	250	Graphic Design I
AN	361	Social Change: Global Cultures

3. The third set of courses are taken at Creative Industries at Queensland University of Technology, Brisbane, Australia, which is one of the most distinct and innovative programs in the world. Based on the model of integrating the academic training with the demands and needs of professional and policy world, these programs offer courses in cultural studies as well as multidisciplinary approaches to communications. These programs transgress traditional boundaries between disciplines and offers programs that are challenging to students. Courses emphasize an integration of theory and practice and traditional and new technologies.

   All courses adopt an approach that is essentially global, situating media in Queensland and Australia with the issues of globalization as well those of the indigenous people and minorities. With its emphasis on practicum in creative industries, acquired in the core units in each track, students will get practical experience as they immerse themselves in the culture of other students attending Queensland University.

Students need to choose courses in consultation with the adviser and the Director of the programs. They will complete a total of 24 credits chosen from the list(s) below as well as any one unit from the Creative Industries Faculty Undergraduate Open Electives. For more information, see http://www.qut.edu.au and www.arcadia.edu/abroad.

Bachelor of Arts in Sound and Music/Global Media

KMB 002	Music and Spirituality
KMB 003	Sex, Drugs and Rock N Roll
KMB 004	World Music
KMB 105	Music and Sound Technology
KMB 107	Sound and Image
KMB 108	Sound Recording and Acoustics

Bachelor of Arts in Media Industries/Global Media

KCB 101	Media in the New Economy
KCB 103	Strategic Speech Communication
KCB 203	Consumer Cultures
AMB 222	Media Planning
KCB 302	Political Communication

Bachelor of Arts in Digital Media/Global Media

KCB 102	Media and Society
KCB 201	Virtual Cultures
KCB 202	New Media Technologies
KIB 103	Media Technologies I
KCB 104	Media and Communication Industries

Bachelor of Arts in Fashion Studies/Global Media

KFB 103	Introduction to Fashion Design
KFB 105	Fashion and Modernity
KFB 203	Fashion, Art and the Body
KGB 205	Fashion and Style Journalism
KVB 108	Contemporary Asian Visual Culture