BUSINESS ADMINISTRATION

Accelerated Degree Completion at Arcadia University

Global Perspective…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Professors
Thomas M. Brinker Jr.
Dr. Wayne A. Morra, Department Chair

Associate Professors
Dr. Tony Muscia, Director Distributed Learning

Assistant Professors
Dr. Zaneta Chapman
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Joel Wagoner
Dr. Michelle Washington

Full-Time Adjunct Professor
Robert H. Kieserman

Adjunct Professors
Dr. Gary Berg
Charles Corace
Glenn Cronin
Jane Hartman-Frankel
Dr. Kay Green
Wick Hannan
Anna McAleer
Linda S. Moonblatt
Dr. Gary Witt

Degree/Concentrations

Bachelor of Arts in Business Administration

Related Graduate Study at Arcadia University

Master of Business Administration (M.B.A.) with a Global Perspective (See Graduate Catalog.)

About the Business Degree Completion Program

- Degree completion program for adult learners and working professionals
- Upper-level business courses
- Accelerated courses (7 weeks) fully and partially online courses at Arcadia University King of Prussia Campus
- Transfer student agreements with community colleges facilitate degree completion.
- Assured admission to Arcadia's M.B.A. with a Global Perspective for students who complete the Accelerated Degree Completion program with a 3.0 GPA or better overall and in business courses, and who have three years of work experience

Adult Learners and Working Professionals

The Accelerated Degree Completion program in Business Administration is a Bachelor of Arts program for adult learners and working professionals who desire to upgrade their skills or progress in their careers. This program is designed for students who have completed most of the equivalent of the first two years of college. The accelerated courses in this program include the upper-level business requirements for a general business degree.

Arcadia's accelerated classes—offered partially and fully online—allow qualified working professionals and adult learners to complete the bachelor's degree in the shortest time possible while getting an international perspective on a global marketplace.

Online Courses: Upper-level business courses are offered in an accelerated format with each course spanning seven weeks. Fully online classes provide flexibility for students who may not be able to attend on-site classes. Partially online classes employ a blended delivery format, with both face-to-face meetings and online course components. Partially online classes meet once a week at the King of Prussia Campus from 6 to 10 p.m. with additional Internet assignments during the seven weeks. Electives can be taken online or on the Glenside campus in a traditional face-to-face 15-week format or at the King of Prussia Campus in the accelerated partially online format.

Transfer students entering with 60 credits will need approximately 30 elective credits in order to complete the degree, which could include a one-week international experience.

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Assured Admission to the M.B.A. with a Global Perspective: Students who complete the Accelerated Degree Completion program with a 3.0 GPA or better overall and in business courses and who have three years of work experience are assured admission into Arcadia's M.B.A. with a Global Perspective. This part-time cohort based two-year M.B.A. program also is designed for working professionals. By accelerating coursework through summers, students entering the Accelerated Degree Completion program with two years of course work completed can complete both their bachelor's and master's degrees in about four years.

Community College Transfer: Arcadia has core-to-core agreements with Bucks County Community College, Burlington County College, Cecil County Community College, Delaware County Community College, and Montgomery County Community College. Enrollment Management advisers assist students in determining how their existing credits will transfer. Please call 1-877-ARCADIA (877-272-2342) or e-mail the transfer coordinator at admiss@arcadia.edu for more information.

Other Transfer Options:

In addition to core-to-core agreements with community colleges, the School of Business can review courses from other institutions to establish equivalency.

For certain types of courses, the School of Business recognizes transfer credit evaluations done by professional organizations, such as American Institute of Banking (AIB), American Council on Education, Post-Secondary Organization for Non-Collegiate Sponsored Instruction (ACE, PONSI), ACT-PEP, and Life Organization Management Association (LOMA). For information on specific organizations and courses contact the Dean of the School of Business.

Accreditation and Memberships: Arcadia's undergraduate and graduate School of Business programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP). Arcadia is a member of the Association to Advance Collegiate Schools of Business (AACSB International) and the Middle Atlantic Association of Colleges of Business Administration (MAACBA

Requirements for the Accelerated Bachelor of Arts in Business Administration

(60-90 credits including the Business prerequisites listed below, 10 upper-level Business and Economics courses listed below, Undergraduate Curriculum requirements, and electives to total 120 credits)

Students entering this program should have completed the following prerequisite courses: Financial Accounting, Managerial Accounting, Legal Environment of Business, Macroeconomics, Microeconomics, Quantitative Methods (Finite Math) or Calculus I, and Elementary Statistics.

The Office of Enrollment Management would be happy to talk with students who have not completed all of the coursework listed above. Most pre-requisites are offered in an accelerated format (partially or fully online). Students who have any questions about the prerequisite courses are encouraged to call 215-572-2910.

With the accelerated format, students take two seven-week courses per session (Fall, Spring, Summer) with one course following the other.

At least half of the required Business and Economics courses must be taken at Arcadia University.

1. The following nine (9) upper-level Business courses are required (27 credits):

BA	340	Principles of Marketing
BA	362	Human Resources Administration
BA	363	International Organizational Behavior
BA	367	Operations Management
BA	369	Management Information Systems
BA	380	Principles of Finance
BA	344	International Marketing
BA	495	Policy Formulation and Administration (Capstone Course)

An advanced Economics course

2. One course in English (3 or 4 credits)
   EN 218 Business Writing

3. Additional Electives from the Business, Health Administration and Economics Department, offered in an accelerated, format, fully online or partially online and traditional formats
4. Additional Electives from outside the Department, offered in traditional and accelerated formats

A total of 120 credits are needed to complete the degree.