HEALTH ADMINISTRATION

at Arcadia University

Global Perspective…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Professors

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Assistant Professors

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Full-Time Adjunct Professor

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Adjunct Professors

Christopher Cerski
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Dr. Joseph Falzone
Jane Hartman-Frankel
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Anna McAleer
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Mary L. Sims
Karen I. Squarrell-Shablin

Degree and Certificate

Bachelor of Arts in Health Administration

Minor

Health Administration

Related Graduate Study at Arcadia University

Doctor of Physical Therapy

Master of Arts in Education with Concentration in Health Education

Master of Business Administration (M.B.A.) with a Global Perspective

Master of Medical Science (Physician Assistant)

Master of Public Health

Master of Science in Genetic Counseling

Master of Science in Health Education

Pathways to Study Abroad in Health Administration

Students majoring in the School of Business are strongly encouraged to build study abroad into the educational experience. Since most required business courses are offered in Fall and Spring semesters, study abroad is all about planning. You can schedule study abroad in any semester, except Spring of the senior year, which is when the Capstone course is taken. It is possible to schedule multiple consecutive or non-consecutive semesters abroad and still graduate on time. It is also possible to do an internship abroad in the Fall, Spring or Summer. If you are unable to do a long-term study abroad, there are numerous one-week study opportunities that can be done in any semester. With prior approval, courses taken at foreign universities can be transferred to Arcadia to fulfill Undergraduate Curriculum, including major, requirements.

Since it is important that students plan ahead for study abroad, students should consult with their advisers as early as possible to make their intentions known to the School of Business Dean and the Associate Dean of International Affairs.

About the B.A. in Health Administration

- Preparation for clinical careers in health care
- Preparation for careers in health care management
- Preparation for Nursing Home Administrator's certification
- Ability to individualize with a minor
- Internships in health facilities here or abroad
- Opportunities to study abroad at some of the top universities around the world

- Preparation for Arcadia's graduate programs in Physical Therapy, Physician Assistant and Genetic Counseling

The provision and management of health care is one of today's fastest growing industries. The Bachelor of Arts in Health Administration program is both challenging and comprehensive.

Students learn specific skills in health administration, business, planning and policy, and the legal management of many health-care environments. Recognizing the increasing emphasis on sound business practices within health-care environments, the program is built upon a strong business base.

The program is flexible enough to permit students to minor in another discipline and to include a semester or more abroad, including an overseas internship experience.

By taking courses in the sciences and Psychology as electives, students who pursue this program will have the basic requirements needed for Arcadia University's graduate programs in Physical Therapy, Physician Assistant/Public Health, Genetic Counseling and M.B.A.

The Health Administration program provides opportunities for internships in hospitals, community agencies, private practices, long-term care facilities and social service organizations to supplement academics with on-the-job experience. The program prepares students for the Nursing Home Administrator's license and other certifications.

Senior Capstone Experience: All majors complete a senior thesis project that involves integrating prior knowledge, preparing written reports, and making a public presentation. For majors in the School of Business, this requirement is satisfied by successful completion of HA 470 Internship and HA 385, HA 490 Seminar in Health Administration, which are required courses for majors.

Accreditation and Memberships: Arcadia's Health Administration program is accredited by the Accreditation Council for Business Schools and Programs (ACBSP) as part of the School of Business accreditation. It is a member of the Higher Education Network of the American College of Healthcare Executives.

Requirements for the Bachelor of Arts in Health Administration

(57 to 60 credits as listed below, with Undergraduate Curriculum and credit requirements)

1. Five courses in Health Administration

HA	150	Introduction to Health Services
HA	320	Health Care Planning and Policy
HA	385	Selected Topics in Health Administration
HA	470	Internship in Health Administration
HA	490	Seminar in Health Administration

2. Nine courses in Business Administration and business writing

BA	201	Financial Accounting
BA	202	Managerial Accounting
BA	230	Legal Environment of Business
BA	340	Principles of Marketing
BA	362	Human Resources Administration
BA	363	International Organizational Behavior
BA	367	Operations Management
BA	369	Management Information Systems
BA	380	Principles of Finance

3. Three courses in Economics

EC	210	Principles of Macroeconomics
EC	211	Principles of Microeconomics
EC	385	Health Economics (pending approval)

4. Two courses in Mathematics

MA	141	Elementary Statistics
MA	145	Quantitative Models for Decision Making
or MA201/207		Calculus I/Applied Calculus I

5. One course in English

EN	218	Business Writing

6. One course in Public Health

PBH 110	Introduction to Public Health
or PBH 250	Epidemiology: The Science of Public Health

7. Recommended courses taken as electives :

PL	165	Occupational Ethics
PS	230	Health Care and Environmental Policy
SO	247	Aging in Modern Society
SO	260	Sociology of Health Care
SO	280	The Sociology of AIDS and HIV
PBH	230	Epidemiology: The Science of Public Health
PBH	320	Health Policy, Law, and Bioethics

Requirements for the Minor in Health Administration

(24 credits as listed below)

The minor in Health Administration is designed to provide non-health administration majors with an overview of the health-care field.

Students majoring in Business Administration can minor in Health Administration by completing four courses that are not required for the Business Administration major. These include: HA 150 and HA 320, one course from item “4” below; and Nutrition (HE 581 Nutritional Science and Human Needs), a Public Health course (PBH), or Independent Study in Health Care.

1. Two courses in Health Administration

HA	150	Introduction to Health Services
HA	320	Health Care Planning and Policy

2. Three courses in Business Administration

BA	201	Financial Accounting
BA	202	Managerial Accounting
One Business course chosen in consultation with adviser		

3. Two courses in Economics

EC	210	Principles of Macroeconomics
EC	211	Principles of Microeconomics

4. One course chosen from the following:

PL	165	Occupational Ethics
PS	230	Environmental Policy
SO	260	Sociology of Health Care
PBH	110	Introduction to Public Health

5. Computer proficiency with spreadsheet, word processing and databases is recommended. Students who lack this background should take CS 104 Computer as a Tool or MA 145 Quantitative Models for Decision Making.

Health Administration Courses (HA)

150
Introduction to Health Services
(3 credits; Fall, Spring)

This foundation course provides an overview of the current health delivery system, including healthcare institutions, long-term care, health manpower, financing and managed care. Students also are introduced to diverse topics such as quality care, healthcare planning/policy and ethics.

320
Health Care Planning and Policy
(3 credits; Fall)

This course covers the theoretical and historical foundations of health planning and policy development as well as current concepts and controversies provide the basis for this course. Case studies provide an opportunity for students to apply both healthcare strategic planning models and policy development skills. **Prerequisites:** HA 150, BA 201, and junior standing.

385
Selected Topics in Health Administration
(3 credits; Fall or Spring)

This senior-level course provides the Health Administration major with up-to-date perspectives on current issues such as reimbursement, healthcare financial management compliance, healthcare marketing, healthcare laws, healthcare ethics, and healthcare systems design. It is designed to be taken concurrently with HA 490 in the student’s last semester.

470
Internship in Health Administration
(3 credits; Fall, Spring, Summer)

The Internship course is designed to allow the student to complete 80 hours of out-of-class work

experience in a healthcare environment. The full-time student has the following options:

1) **Traditional:** In consultation with the employer and the instructor, the student identifies an internship site and undertakes a project in an area of health administration.
2) **Administrative Rotation::** The student does an administrative rotation in a healthcare setting, observing and experiencing the interaction of people and tasks within the organization.
3) Arcadia University Student Business Consulting Group – AUSBCG) The student works with the AUSBCG at Arcadia University as a student consultant, providing assistance to a AUSBCG client in the healthcare field.
4) **Personal Business Plan:** The student researches the healthcare industry and creates a business plan for an entrepreneurial venture in health administration in consultation with one or more mentors.

Prerequisites: BA 340, 369, 380, HA 320, senior standing or permission of the Chair.

490
Seminar in Health Administration
(3 credits; Spring)

This Capstone course in Health Administration requires students to see organizations from a total management point of view and to integrate their learning from prior courses. The students work in teams to generate a business plan for an organization in the healthcare industry.
Prerequisites: BA 340, 369, 380, HA 320, senior standing or permission of the Chair.