HEALTH POLICY
at Arcadia University
Global Perspectives…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Director of Post-Professional Programs
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Professor of Physical Therapy

Health Policy Program Director
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Faculty
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Temple University; Vice Speaker and
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Physical Therapy Association
Wayne A. Morra, Ph.D., Professor of
Economics

Graduate Certificate

Arcadia Health Policy Graduate Certificate

About the Health Policy Graduate Certificate

- The program is designed to be completed in one year.
- Pricing schedule makes the program affordable and competitively priced.
- Students network and connect with nationally recognized faculty and peers.
- Capstone projects focus on policy development relevant to the student's interests in public advocacy, practice or educational arenas.

Rapid changes in health-care delivery are challenging practicing clinicians to engage more fully in health policy at all levels. This 12-credit program offers participants the opportunity to obtain knowledge and skills for policy development through a formal educational process without committing the resources to a full degree program.

Courses are offered online with on-site presence required for initial orientation and presentation of final Capstone projects. The ultimate goal of the program is to enable practitioners to have a wide perspective on health policy. This will enable them to be leaders in their practices, their professions, and their communities.

Graduates will demonstrate the ability to do the following:

- **Decision making:** Develop strong decision analysis and decision-making skills to manage the many factors that contribute to good health policy and its application.
- **Data**: Demonstrate the ability to locate and utilize large amounts of complex data to inform decisions related to formulating and applying health policy.
- **Economics**: Develop a full understanding of how economic and financial factors are involved in allocating limited resources and affect health policy decisions.
- **Market choices**: Describe the relationship between market forces, as demonstrated by individual and collective choices (in purchasing, providing payment for), and the use of health-care resources in establishing health policy.
- **Global Context**: Understand the global context for development of sound health-care policy.

Admission Requirements

Students may take two courses before formal application and matriculation. Acceptance into a course does not guarantee admission. Apply at
https://app.applyyourself.com/AYApplicantLogin/ApplicantConnectLogin.asp?id=ARCADIAG.

The following program-specific requirements must be met:

- Proof of graduation (transcript) with a GPA of 2.75 or better from an accredited health-care professional degree program
- Current state professional license or regulatory designator
- One written recommendation (professional or academic)
- Brief essay articulating goals for obtaining a certificate in Health Policy
- Basic computer skills including Internet and e-mail

- Computer system requirements that can be found at http://student.arcadia.edu/online/requi re_all.htm.

Tuition and Fees

2012-13 Tuition: $788 per credit

Health Policy Graduate Certificate Requirements

(12 credits)

The curriculum for the Health Policy Certificate program consists six, 2-credit courses.

Students start in the fall semester and must complete the sequence of courses as outlined. The program is designed to be completed in one year. A two-year schedule is possible with permission of the Program Director.

All courses are held online, with some required online class meetings as well as work done individually. Two on-site sessions (one day each) are required. The first is held at the start of the program for orientation purposes. The second is held at the end of the program for student presentations of their Capstone projects.

Required Core Courses
(2 credits each)

PT	522	Health Care Systems
PT	523	Data Acquisition and Management
PT	524	Introduction to Health Economics
PT	525	Program Evaluation and Quality Assessment
PT	526	Legislative, Regulatory and Legal Processes
PT	527	Health Policy Development

2012-13 Course Schedule

Fall 2012

| PT | 522 | Health Care Systems, *Aug. 27 – Oct. 12, 2012* |
| PT | 523 | Data Acquisition and Management, *Oct. 22 – Dec. 7, 2012* |

Spring 2013

| PT | 524 | Introduction to Health Economics, *Jan. 14 – March 1, 2013* |
| PT | 525 | Program Evaluation and Quality Assessment, *March 11 – April 26, 2013* |

Summer 2013

| PT | 526 | Legislative, Regulatory and Legal Processes, *May 6 – June 21, 2013* |
| PT | 527 | Health Policy Development, *July 1 – Aug. 16, 2013* |

Physical Therapy Courses

PT 522
Health Care Systems
(2 credits)

This course explores the complexities of the American health-care system, identifying resources, delivery systems, market needs based on demographics, and the regulatory infrastructure. It includes the system's historical development, the multiplicity of stakeholders, examples of subsystems, and comparisons with systems across the world. The focus is on recognizing the major impact of the current system from the perspective of patients, practitioners, and first- second- and third-party payers.

PT 523
Data Acquisition and Management
(2 credits)

This course reviews the sources of data in policy decisions, including public and private databases and provides an introduction to methods of analyzing the data in these sources, including data mining. It also includes introduction to techniques to identify trends in data, particularly over time. Modeling to predict changes in the future also is reviewed. Students learn basic data handling, as well as when and how to select experts to assist in detailed analyses.

PT 524
Introduction to Health Economics
(2 credits)

Non-economists are frequently confronted with decision-making situations but lack the tools, terminology and techniques to participate in the dialogue. This course aims to equip non-economists with a knowledge base to participate

in the strategic choices that are made in the health-care industry. The course provides students with the basic theoretical foundations to understand and analyze problems associated with health care. All too often, economics is seen as simply cost-cutting measures or a quick solution in times of financial exigency. Neither is the case, economics strives to assess the best attainable method to allocate the scarce financial means available to a decision maker.

PT 525
Program Evaluation and Quality Assessment
(2 credits)

This course introduces the principles of program evaluation and quality assessment in health care. Topics include consideration of a wide variety of performance metrics used to measure and assess the impact of programs deployed or the quality of services delivered at individual, professional, organizational and societal levels. Data presentation formats and use of data to make judgments about program performance or quality are covered. The roles and interests of various stakeholders involved in the program evaluation and quality assessment enterprise also are discussed. Examples of program evaluation and quality assessment are drawn from international sources.

PT 526
Legislative, Regulatory and Legal Processes
(2 credits)

This course reviews the use of legislation at all jurisdictional levels to create health policy. It includes analysis of key examples of recent legislation, including the Patient Protection and Affordable Care Act. It examines the role played by a variety of stakeholders, including legislators, staff, lobbyists, and constituents. Use and misuse of data in the political decision making process is explored.

PT 527
Health Policy Development
(2 credits)

This course explores the many ways that policy is developed, including facility and organizational policy, professional policy, payer policy, and legislative policy. The processes for developing standards, guidelines and options for clinical practice also are examined. The focus is on the sources of data used to reach policy decisions, as well as elements of decision making in adopting the policy. Examples of policy development are drawn from across international sources. In addition to some aspects of this course being taught online via the Blackboard

Academic Suite, there will be a face-to-face, day-long session, and students will present a Capstone project that has been developed across the entire six courses.