COMMUNICATIONS

at Arcadia University

Global Perspectives…Personal Attention…Real-World Integrative Learning Experiences

Faculty

Professors
- Dr. Shekhar A. Deshpande (Chair)

Associate Professors
- Dr. Lisa B. Holderman
- Alan W. Powell

Assistant Professors
- Dr. Michael Dwyer
- Christine Mullin

Degrees/Concentrations

Bachelor of Arts in Communications
- Corporate Communications (with three-year accelerated degree option)
- Print Communications
- Video Communications
- Individualized Concentration in Communications

Bachelor of Arts in Corporate Communications (Evening)

Post-Baccalaureate Certificate in Corporate Communications

Minors
- Cinema Studies
- Communications
- International Cinema

Related Majors Abroad Program (MAP) at Arcadia

Bachelor of Arts in Global Media with a concentration in:
- Cultural Studies
- Digital Gaming Studies
- Digital Media
- Fashion Studies
- Film Production
- Media Industries
- Media Production
- New Media Journalism
- Sound and Music
- Visual Cultures
- Visual Journalism
- World Cinema

Related Graduate Study at Arcadia

Master of Arts in International Film Marketing

Master of Arts in International Public Relations

Pathways to Study Abroad in Communications

Communications majors are encouraged to spend a semester or a year studying abroad. Exciting opportunities are available and are relatively easy to arrange through Arcadia's College of Global Studies. Communications is a global field and concern. Studying in a different environment and learning about the communications processes in a wider context are essential to a student in communications. Undoubtedly, this opportunity enhances the career training and understanding of Communications majors.

Communications majors who plan to study abroad must do so during the sophomore or junior years only. With prior approval, students may take courses to fulfill any University-wide requirement. Students must plan study abroad programs at least a year in advance to ensure finding appropriate courses that will transfer to their requirements. See more about internships abroad on the next page.

Visit the University's website for Pathways to Study Abroad (www.arcadia.edu/pathways) and suggested course sequences. Since it is important that students plan ahead for study abroad, they should consult with their advisers as soon as possible and make their intentions known to the Department Chair and the Associate Dean of International Affairs.

About the Bachelor of Arts in Communications

- Three-year accelerated degree option
- Opportunities for specialization in corporate, print or video
- Professional internships—here or abroad

- Preparation for careers in business, news and magazine writing, editing, technical writing, creative writing, video production and visual communication
- Student-run newspaper, radio station, and TV channels
- Opportunities to study abroad at some of the top universities around the world

Communications offers diverse job opportunities in the expanding field of media and information technology. Arcadia's program balances theory with practice, providing a critical understanding of the communications process along with skills for specific careers.

Students majoring in Communications specialize in one of the following areas:

- **Corporate Communications** concentrates on the communication channels and processes at work in businesses and organizations.
- **Print Communications** stresses the conventions of writing for the various media and provides skills in news and magazine writing, editing, technical writing and creative writing.
- **Video Communications** provides training in the fundamentals of all phases of video production, along with a conceptual frame in film studies and in visual communications.
- An **Individualized Concentration** develops a special combination of interdisciplinary courses to meet specific interests of individual students. (Approval by the Director of the program is required.)

Internships: Students in Communications complete a closely supervised, professional internship in their senior year. They can choose from among 400 media organizations in the greater Philadelphia area, utilizing their acquired knowledge within the challenges of the workplace. Recent internship sites have included: ABC Sports, the Academy of Natural Sciences, WYSP (radio), the Philadelphia Eagles, the Philadelphia Flyers, the Arthritis Foundation, and *Philadelphia Magazine*.

Students also may choose an internship in London, England, or Sydney, Australia, through Arcadia's College of Global Studies. These study abroad internships are strong and unique in preparing students for the challenges of the global workplace.

Facilities: Murphy Hall houses the Communications studio, which includes three separate editing rooms. Students work with the most current software, Final Cut Studio, and G-5 computers and high quality digital cameras. In addition, they may utilize the audio recording facility, with Pro Tools and other software programs in PC and Mac platforms. Their work in various forms of video, documentary, narrative, experimental or animation is supported by expert guidance from the professionals and open access to the facilities. A campus-based television facility provides opportunities to work on individual and group projects. Student clubs produce a campus newspaper (*The Tower*), cable TV programming on AUTV, and a Web-based radio station, the ARC.

Double majors: Students may have an option to declare a double major. (Please see the Academic Policies and Procedures for total number of credits for double majors.) If Communications is one of the majors a student has chosen, no more than two courses may count in both major areas. The Director of the program must approve all double majors.

Corporate Communications in the Evening: This program provides both a broad knowledge of communication processes within organizational settings and the essential skills to perform effectively as a communicator in business, government, industry or non-profit institutions.

Requirements for the B.A. in Communications

(81–86 credits as listed below, with Undergraduate Curriculum and credit requirements for day programs and for evening programs, 128 and 120 credits, respectively)

The following requirements are for both the day and evening Communications programs. Some required courses are offered evenings only.

1. **Common Curriculum** for all concentrations
   Nine courses in Communications:
   (36 credits)

CM	101	Introduction to Media Studies
CM	110	Speech Communications
CM	213	Writing and Communications
CM	250	Visual Cultures

CM	268	Visual Media and the Web
CM	325	Media Studies
CM	460	Senior Seminar I
CM	471	Internship in Communications (Evening students may be able to substitute CM 489 Independent Study.)
CM	490	Senior Seminar II

2. **Requirements for concentration** (32 credits) In addition to the common curriculum, students must select one of the following concentrations. All concentrations must be approved by the Director of the program.

Corporate Communications

Note that major requirements are the same for students in the day and evening Corporate Communications programs. Successful completion of a total of 128 credits is required for graduation in day programs and 120 credits for graduation in the evening program. Please consult with an adviser.

CM	235	Organizational Communications
CM	317	Public Relations
BA	101	International Business
BA	201	Financial Accounting
BA	202	Managerial Accounting
EC	210	Principles of Macroeconomics
EC	211	Principles of Microeconomics
MA	145	Quantitative Models for Decision Making
PL	165	Occupational Ethics

One elective in Business Administration/Economics at the 300 level.

Students interested in declaring a minor in Business Administration must take three Business courses beyond those required for the major in Corporate Communications. Students should consult with their advisers and obtain the permission of the School of Global Business Dean by completing the declaration of minor form.

Print Communications (32 credits)

EN	199	Interpreting Literature
EN	217	Journalism I
EN	318	Journalism II
CM	319	Writing for Television

Four additional English courses are required, including at least two in literature with one literature course at the 300 level. These courses satisfy the literature requirement: EN 219, 220, 224, 225, 226, 227, 229, 230, 231, 233, 329, 335, 336, 342, 344, 346, 350, 351, 352, 353, 355, 359, 360, 361, 362, 363, 364, 381.

Video Communications

Any 8 of the following courses:

CM	150	Introduction to Film
CM	275	Video Production I
CM	350	Video Production II
CM	340	Special Studies in Communications
CM	358	International Film
CM	359	Short Film
CM	362	Creative Video
FA	103	Studio Art Foundations II
FA	208	Photography I
AH	111	Renaissance to Modern Art
TH	275	Acting and Directing for the Camera

3. **Courses for extension of concentration** Any two courses (8 credits) from the following (at least one must be at the 300 level or courses approved by the adviser and Director of the program). These courses must be other than those chosen for the specific concentration.

CM	150	Introduction to Film
CM	215	Public Speaking for Business
EN	217	Journalism I
EN	218	Business Writing
CM	235	Organizational Communications
CM	275	Video Production I
EN	315	Technical Writing
CM	317	Public Relations
EN	318	Journalism II
CM	319	Writing for Television
CM	340	Special Studies in Communications
CM	350	Video Production II
CM	489	Independent Study in Communications
FA	208	Photography I

FA	209	Photo Journalism
FA	250	Graphic Design I (Typography)
FA	381	Photography III
CM	352	Film and TV After 9/11
CM	354	Popular Film
CM	356	World of Work in Popular Film
CM	358	International Film
CM	359	Short Film
CM	408	Screenwriting
CM	411	Crisis Communications
TH	275	Acting and Directing for the Camera

4. **Minor in humanities and social sciences** (20 credits). Recommended is a minor in Political Science, Sociology, Anthropology, Psychology, Theater Arts, Modern Languages, or International Studies, or a concentration in Contemporary Cultures to be designed in consultation with the adviser. A minor in the sciences may be permitted as well. Minors must be approved by both the Director of the program and adviser in the area of the minor.

Requirements for the Minor in Communications

Recommended for all students for increased understanding of communication processes and the interdisciplinary nature of the sciences, social sciences and the humanities.

1. A minimum of five courses in Communications and related areas:

CM	101	Introduction to Media Studies
CM	213	Writing and Communications
CM	250	Visual Cultures

2. One course in Communications at the 300 level.

3. One course chosen from the following:

CM	319	Writing for Television
EN	212	Writing Poetry and Fiction I
EN	215	Writing for Careers
EN	216	Writing Workshop
EN	217	Journalism I
EN	218	Business Writing
EN	315	Technical Writing
CM	408	Screenwriting

Requirements for the Post-Baccalaureate Certificate in Corporate Communications

(36–40 credits)

Faculty

Professor Dr. Shekhar A. Deshpande (Director)
Associate Professor Dr. Lisa B. Holderman (Adviser)

The Post-Baccalaureate Certificate in Corporate Communications is designed to prepare individuals seeking to enter the communications field or to enhance the skills and knowledge of those already in the field. Specifically, it prepares individuals for careers in the following areas or agencies:

Public relations firms (PR/Marketing)
Advertising agencies
Communications departments of corporations or agencies
Training and development or human resources departments

All students interested in this certificate must consult with the director of the Post-Baccalaureate Certificate in Corporate Communications. Candidates for the certificate must complete at least eight of the courses at Arcadia University (at least four courses in English and Communications and at least four courses in Business Administration and Economics). All course requirements must be fulfilled, and a grade of "**C**" or better (cumulative GPA of 2.0) must be earned in all courses. The Director can approve substitute courses.

Students will need to know one word-processing package and one business application software package, such as Excel. A college-level Mathematics course also is required.

1. Four courses in Communications

CM	101	Introduction to Media Studies
CM	110	Speech Communications
or CM	215	Public Speaking for Business
EN	218	Business Writing
CM	317	Public Relations

2. Four courses in Business Administration

BA	101	International Business
BA	201	Financial Accounting
BA	340	Principles of Marketing
BA	362	Human Resources Administration
	or BA 363	International Organizational Behavior

3. Two courses in Economics

EC	210	Principles of Macroeconomics
EC	211	Principles of Microeconomics

4. Two of the following electives (one of which must be at the 300 level)

BA	202	Managerial Accounting
BA	341	Advertising and Sales Promotion
BA	348	Marketing Research
EN	217	Journalism I
CM	275	Video Production I
EN	315	Technical Writing
CM	319	Writing for Television
CM	340	Special Studies in Communication
CM	350	Video Production II (recommended for those who want to develop knowledge and practice in video production)
CM	352	Film and TV After 9/11
CM	354	Popular Film
CM	356	World of Work in Popular Film
CM	358	International Film
CM	359	Short Film
CM	489	Independent Study in Communications

Communications Courses (CM)

101
Introduction to Media Studies
(4 credits)

This course is a comprehensive and critical introduction to processes, industries and institutions of mass media in this country and on a global scale. Beginning with brief historical backgrounds of media such as print, radio, film, television, Internet and the new media, the course spans through major issues in the study of media in contemporary culture. It is a focused course for career preparation as well as for thinking about critical issues in the media. Strong interaction and encounters with major media forms are required. Emphasis is on writing, conceptualization and analysis and basic techniques of research and presentation. Collaborative group projects also are included. Emphasis is on global dimensions of media through our global focus program.

110
Speech Communications
(4 credits)

In this foundational course in fundamentals of speech, persuasion, articulation and techniques of delivering an effective speech presentation, students develop skills and understanding of what makes a good public speaker, along with practical exercises for various speech situations. The development of speaker's strategies, research, writing skills and oral skills in speaking and presentation are emphasized. Practical exercises focus on four modes of speech communication (interpersonal, interview, informative, and persuasive speaking). Students acquire greater ease and confidence in public speaking and presentation. The course includes theory as well as practice of successful speech communication.

120
Applied Communications
(2 credits)

This course is applications of video and/or audio technology in an interdisciplinary context. It is recommended for non-Communication majors. Recently the course has been offered as a practicum/training course for newspaper, radio and campus television. It also has been offered as an animation course.
Prerequisites: Advanced freshman (second semester) status and permission of the instructor.

150
Introduction to Film
(4 credits)

This course provides a broad introduction to the art of watching, analyzing and writing about cinema. With a focus on developing analytical skills required for engagement with the medium, the course covers various styles of film, from the United States and around the world. Through a sustained exposure to the diversity and complexity of the art form, students develop their own critical approaches to film viewing and analysis. Readings in film studies and forms of writing in film are included. Emphasis is on writing exercises, group symposia and classroom participation. Film screening sessions are required either in class or outside the classroom.

213
Writing and Communications
(4 credits)

This is an intermediate-level writing course emphasizing skills necessary for coursework and careers in communications, bridging the gap between freshmen composition and professional writing. It covers rhetoric, audience and voice; mastering the print code; organization and message; techniques of persuasion and argumentation; writing cultural reviews; and library research in communications. It features collaborative learning and peer-group editing.

215
Public Speaking for Business
(3 credits)

This course is intensive training in speech delivery and oral presentation techniques, with skills in rhetoric or presentation as well as persuasion in group, community and corporate settings. It offers workshops in various techniques of elocution. Exercises include writing presentations, using visual aids, techniques of persuasion and personal presentation.
Prerequisite: CM 110; or permission of the instructor.

235
Organizational Communications
(4 credits)

This course is a survey of the communication practices and cultures in a variety of organizational settings. It is a study of constitution of processes of cultures in group and institutional dynamics of organizations, with special emphasis on diversity in workplace democracy, corporate contexts, structural and linguistics practices. Case studies are of organizational cultures, use of observation, interpretation and analysis in reading and working with organizations. The course is a balanced consideration of various methodologies in the study of cultures to study organizations. Individual and group work is emphasized.
Prerequisite: CM 101.

250
Visual Cultures
(4 credits)
This introductory study of contemporary visual cultures examines our assumptions about visual imagery, modes of visual thinking and reflecting and analysis of images in social and cultural contexts. Emphasis is on methodical reading of critical texts and exercises in analyzing images as well perspectives on visual cultures, with strong consideration of social history of mechanical inventions (camera, cinematograph, television, computer, virtual machines). Explorations are of alternative forms of visual imagery and their cultural significance.
Prerequisites: CM 101 and sophomore standing.

268
Visual Media and the Web
(4 credits)

This course is an exploration of methods of Web design using HTML, XHTML, JavaScript and multi-media software tools such as Photoshop, Image ready, Dreamweaver and FrontPage. The course is designed to give the student a solid foundation in HTML scripting, JavaScript code, FTP file transfers, image preparation for the Web. Students develop skills to communicate and design effectively their messages in a local and global context. Students create and maintain their own websites, as well as develop Web pages and sites for community organizations and school functions.
Prerequisites: CM 101 or permission of the instructor.

270
Practicum in Communications
(2-4 credits)

In this course on experiential projects in communications, students may make arrangements for work experience in the communications field, with a minimum of six hours per week. Supervision is by an adviser and workplace supervisor. Evaluation includes proficiency tests in practical areas and a report on the utilization of communications skills/technology. It does not replace internship requirements. May be taken twice with the permission of the adviser.
Prerequisite: CM 101; or permission of the instructor.

275
Video Production I
(4 credits)

This introductory course is for students to learn about all phases of video production. Students acquire skills in conceptualizing ideas, planning for production, preparing storyboards and shooting scripts, camera operation, lighting and editing. Emphasis is on independent thinking, rigorous planning, purposeful and reflective ideas and collaborative group work. It prepares students who have little or no background in video production for further training and practice in the art form, with greater complexity in using technologies as well as themes and styles. It requires practice in studio and field recording as well as editing and group work.

317
Public Relations
(4 credits)

This study of principles and practices of public relations and the rhetorical concerns of oral and written communication surveys strategies, "packaging," layout and evaluation for various audiences. It emphasizes writing in every stage and provides introductory preparation for public relations careers as well as general background in communications. It includes guest lectures, frequent short writing assignments and an individual project.
Prerequisite: Junior standing.

319
Writing for Television
(4 credits; Fall, Spring)

Practice and principles of writing for television. General and specific principles of writing for different formats with consideration of audiences, scope of the medium and creative freedom in the production process. Course will compare and analyze different TV genre and their formats, as well as produced television scripts and their final products on the small screen. The course is designed to be an all encompassing simulation of what a typical television writer will encounter when he/she is hired on a real working, weekly television show. **Prerequisite:** Permission of the instructor.

325
Media Studies
(4 credits)

A specialized course in reading and analyzing critical perspectives on mass media from a cultural studies perspective, this course introduces students to canonical works in critical theory, cultural studies and other contemporary models of analysis. It includes perspectives of simulation and simulacra, public sphere, gender roles, politics of identity, cultural perspectives on everyday life, creative industries and multiple aspects of globalization. It includes research, position papers, analytical papers and presentations.
Prerequisite: CM 250; or permission of the instructor.

340
Special Studies in Communications
(4 credits)

This is advanced course on special topics such as media criticism, issues in cultural studies, theories of communications and interdisciplinary perspectives in communications, with in-depth study of specific issues. Topics vary according to the interests of students and faculty. Recent topics include: "The Body in Film, TV and Culture," "Culture and Communication," "Post-modernism: the Visual Arts," "Internet Culture," and "Women's Cinema."

350
Video Production II
(4 credits; Fall)

This course covers all phases of video production (pre-planning, scriptwriting, preparing storyboards, shooting, editing, sound mixing and master-tape preparation). Each student produces a (two-track sound) documentary/video essay on a social topic. Students work on a collaborative basis, creating responsible crews among themselves. The course emphasizes the ethics, principles and practice of independent video production. All-round training is in production techniques, organizational ability to work in groups, and qualities of independent thinking embedded in awareness of the social and historical potential of the medium. Lab time required.

352
Film and TV After 9/11
(4 credits)

This course is a thorough study of how the events of Sept. 11, 2001, influenced the aesthetics, the politics and narrative structure of film and television. phenomenon. Films include: *11'09"01-September 11* (2002), *Paradise Now* (2005), *The Great New Wonderful* (2005), *World Trade Center* (2006), *Flight 93* (2006), and *Kandahar* (2001). Also included are TV shows *24* (six seasons) and *Sleeper Cell* (two seasons). Also included are the so-called classics of terrorism and film: *The Battle of Algiers* (1966), *The Lost Honor of Katharina Blum* (1975) and *Born in Flames* (1983). Close viewing, critical reviews of films, readings on terrorism and film/media and class participation are required.
Prerequisites: CM101 and recommend CM150.

354
Popular Film
(4 credits)

This course reviews critically popular films of recent times from the perspective of major issues in contemporary culture, with a broad survey of key themes such as the dominance of remakes, diversity and multiculturalism, violence, technological visions and revisions of history in widely accepted films. It requires close viewing of films, class participation, writing critical reviews and analytical papers on key themes, films and filmmakers of the past decade and a half. Readings in cultural and media studies also required.
Prerequisites: CM101 and recommend CM150.

356
World of Work in Popular Film
(4 credits)

In this course, students develop critical insights into the complexities of the film industry by examining popular Hollywood films from the 1930s through the new millennium that are set in the business world. Students analyze films such as *Citizen Kane*, *9 to 5*, *Wall Street*, and *Disclosure* by considering the social, cultural, political, and economic conditions in which they were produced. The course examines the social significance of these films, including such factors as the presentation of myths such as the American Dream, narratives of capitalism and social mobility, and images of race, class, and gender.
Prerequisites: CM 150, junior standing, or the permission of the instructor.

357
Media Movies
(4 credits)

The course examines how certain films have become MediaMovies, a unique but powerful formation that is critical of the media culture, its values and fundamental assumptions. This self-critique of media in the films, a healthy preoccupation of quite a few films, embodies philosophical crises of our times, reflecting thoughtfully on the nature of our lives, the structure of our values and the spirit of our culture. Films include *S1mOne*, *Talk Radio* (1988), *Network* (1976), *Mad City* (1997), *Wag the Dog* (1997) and *The Truman Show* (1998).
Prerequisites: CM 150, junior standing, or permission of the instructor

358
International Film
(4 credits)

This course provides an introduction to the versatility of world cinema. Film remains the richest medium around the world, as each culture and each country develops for itself a unique mode of expression in cinema. Several directors have brought to film an ingenuity that is distinctly cinematic and on par with the greatest achievements of other art forms. Even in the wake of the worst effects of globalization and the dominance of Hollywood form, its industry, its marketing and financial power, cinema around the world claims the distinction of new heights of brilliance, vast depths of its talents and a historic as well as cultural character that is unlike any other form.
Prerequisites: CM101 and recommend CM150.

359
Short Film
(4 credits)

Short film is an undefined but highly ubiquitous category in world cinema. It is often measured for its length but also for its brevity as well as for its expansive and flexible reach. This course is a thorough examination of this art form as old cinema itself, and as expansive as cinema around the globe. This broad survey includes some classic works, the Academy Award winning films, achievements of European cinema, various new formats within short film (anthology film, DVD compilations, etc.), and the forceful re-emergence of this art form on the Internet. The course includes extensive viewing, comprehensive journal entries, research and writing on films.
Prerequisites: CM101 and recommend CM150.

362
Creative Video
(4 credits)

This advanced course in various phases of video production utilizes students' understanding of the relationships between concepts/theories of culture and identity to independent production. Students develop their own projects in narrative, dramatic, experimental, and documentary or other formats of video production. The course develops particular emphasis on understanding of space, time, and construction of narrative elements and centrality of form to this visual medium. Students work in individual and group projects. It is a challenging course for students to explore relationships between personal and the political and formal and conceptual worlds in race, gender and sexuality.
Prerequisites: CM 350 Video Production II and permission of the instructor.

408
Screenwriting
(4 credits; Fall, Spring)

A sustained and complete project on writing a feature film screenplay. The emphasis will be on writing visually, as well as introducing tools of critical analysis through critique of student's original screenplays. Students will learn every aspect of the screenwriting process from story and structure, to outline, to screenplay, to rewriting, to protecting and selling a finished script. The course is designed to be an all encompassing simulation of what a typical screenwriter will encounter when his/her idea is sold to a Hollywood studio, and developed into a completed screenplay ready for production.
Prerequisite: Permission of the instructor

411
Crisis Communications
(4 credits; Spring)

Introduce students to crisis communication theory. Learn to apply theory by analyzing and critiquing famous crisis communication case studies. Theoretical lessons will be reinforced through the addition of practical elements like basic media training, mock press conference, environmental scanning and issue management for a real organization. Students will further synthesize their learning by developing a crisis communication plan that will apply the strategies and tactics covered during the semester.
Prerequisite: CM317: Public Relations

460
Senior Seminar I
(4 credits, Fall)

This course is an overview of the methods and principles of systematic inquiry in the field of communications. It develops a discrete model of the disciplines as a humanistic field by examining communications as a human science (consisting of hermeneutics, phenomenology, structuralism, ethnography, rhetoric and dramaturgy). It shows how communications employs such social science research methods as content analysis, survey research, field research and experimental research to establish critical contextualization. Besides introductory readings, it includes critiques of published studies. The course prepares the way for the required Capstone course, CM 490.
Prerequisite: CM 325.

471
Internship in Communications
(4 credits, Fall)

This internship in a supervised professional setting for a minimum of eight hours per week includes seminar meetings with other interns to discuss the work experience as it relates to theories of communication. It requires a written project based on the internship. Students in the evening program must consult with the adviser regarding course load during internship and other internship requirements.
Prerequisites: CM460, senior standing in Communications, a 3.0 cumulative GPA and approval of the faculty in the Communications program. Students also must carry at least eight additional credits at Arcadia University while enrolled in the internship unless regularly attending on a part-time basis.

489
Independent Study in Communications
(4 credits)

This course is in-depth research on an individually defined scholarly project. It should address specific interests of students in analytical, critical, academic study of a topic. A final paper of high quality is required. It may be taken for substantive production exercise in video with emphasis in analytical presentation. It is designed to enlarge a student's learning experience. Only one Independent Study is allowed during study at Arcadia. Some of the topics covered in the past: "Organizations as Cultural Systems," "Semiotics of Photography" and a documentary on the Immigrant Experience of the Vietnamese.
Prerequisites: CM 325, 3.0 cumulative GPA and permission of the instructor and faculty in the Communications program.

490
Senior Seminar II
(4 credits, Spring)
This advanced course in communications studies is designed to serve as the culminating academic challenge to Communications majors. It includes readings in communications studies; requires integration of the internship experience and of the cumulative course work in undergraduate studies; and demands presentation of the portfolio and a final research project in the student's area of interest. Readings emphasize a survey of contemporary analytical, critical and theoretical issues in the area of communications studies in particular, and the liberal arts and the humanities in general. The final project is to be presented to the University community during the Senior Thesis Week.
Prerequisite: CM 325.