INTERNSHIPS & CAREER PREPARATION

OFFICE OF CAREER EDUCATION
BRIDGE FROM COLLEGE to Career Success
AGENDA

- Overview of Career Education
- Internships are Essential
- Arcadia Post-grad Outcomes
- Parental Support in Career Development
- Questions
WHAT IS CAREER EDUCATION?

The mission of the Office of Career Education is to educate and create connections for the Arcadia University community in order to facilitate the holistic career development of undergraduate students, graduate students and alumni.
CAREER & PROFESSIONAL DEVELOPMENT

Career Counseling: Major and Career Exploration, Job/Internship Search, Graduate School, Résumés, Cover Letters, Practice Interviews

Workshops/Events: Résumé Revival, Healthcare Careers Exploration, Super Internship Expo, Interviews with the Experts, Alumni Career Mentor Program

In the Classroom: Class presentations, panels, tailored resources by major, Strategic Career Planning course
Everyone should take this class! Seriously, this class is extremely valuable. Helps you develop skills you’ll need to get a job after graduation. Whether it’s your résumé, LinkedIn profile, presentation skills, or networking ability, this class helps prepare its students for the professional world. Thanks to this class I’ve been able to be offered some great internships. I am confident this class has better positioned me for my future goals.
EMPLOYER CONNECTIONS

- Internship and Career Fairs
- On-Campus Interviewing
- Knights Networking Series
- Handshake
  - internships, full-time and part-time jobs
  - (10,000 positions posted last year from 6,500 employers)
Getting Hired: Transitioning from Internship to Full-Time

Internships may be the secret ingredient to landing full-time employment in your industry.

- Interns are more likely to be hired as full-time employees with a company (70%).
- 66% of employers think relevant work experience is the most important factor in their hiring decisions.

Source: National Association of Colleges and Employers
70% OF THE CLASS OF 2017 COMPLETED AN INTERNSHIP/PRACTICUM BEFORE GRADUATION

View internships by major: www.arcadia.edu/outcomes
INTERNATIONAL INTERNSHIP PROGRAMS

• Athens
• Rome
• London
• Sydney
• Edinburgh
• Dublin

http://studyabroad.arcadia.edu/find-a-program/internships
POST GRAD OUTCOMES
ARCADIA GRADUATE OUTCOMES: CLASS OF 2017

96.5% have secured post-graduate opportunities within 6 months of graduation!

- Working: 64.2%
- Continuing Education: 24.2%
- Working & Continuing Education: 4.3%
- Military Service: 1.0%
- Volunteering: 2.8%
- Still Searching: 3.5%

(82% knowledge rate for outcomes survey)

https://www.arcadia.edu/outcomes
TOP LOCATIONS FOR GRADUATES

1. PA
2. NJ
3. Abroad
4. NY
5. Washington DC

https://www.arcadia.edu/outcomes
SAMPLING OF EMPLOYERS BY INDUSTRY
CLASSES OF 2015-17

Arts/Entertainment:
American Repertory Ballet
Detroit Institute of the Arts
Fringe Arts
Franklin Institute
Harlem Globetrotters
Philadelphia Film Society
Mainstage Center for the Arts
Philadelphia Museum of Art
The Walt Disney Company

Business:
Bank of America
Bank of China
Chiltern International
Dow Chemical
Ditech
GSK
Google
JPMorgan
PwC
SEI
Vanguard

Education:
Germantown Academy
Germantown Friends School
Central Bucks School District
Plymouth Meeting Friends School
Teach for America
Uplift Education
Wissahickon School District

https://www.arcadia.edu/outcomes
SAMPLING OF EMPLOYERS BY INDUSTRY
CLASSES OF 2015-17

Public Sector
Americorps
City Year
Easter Seals of SEPA
Make-A-Wish
Nationalities Service Center
Penn Foundation
Teen Uprise
Presbyterian Historical Society
University of Pennsylvania
U.S. Department of Defense
YMCA

Healthcare/Science:
Aetna
Academy of Natural Sciences
Children’s Hospital of Philadelphia
Foundations Behavioral Health
Fox Chase Cancer Center
GeoBlue
Inpira Health Network
Moss Rehab
NMS Labs

Print/Media:
Apiary Magazine
BuzzFeed
HMP Communications
iHeartMedia
IGI Global
M3 Media Group, Inc.
Reminder Media
KSL News

https://www.arcadia.edu/outcomes
SAMPLING OF GRADUATE PROGRAMS
CLASS OF 2017

• Arcadia University
• Boston University
• Bryn Mawr College
• Columbia University
• Drexel University
• Duke University
• George Washington University
• James Madison University
• Seton Hall University
• Syracuse University
• Thomas Jefferson University
• University of Connecticut
• University of Pittsburgh

https://www.arcadia.edu/outcomes
HOW YOU CAN HELP
CAREER DECISION MAKING

- Majors are not always a linear correlation with careers.
- Ultimately, your student should make the choice.
- You may want to mention factors to consider:
  - job-market demand
  - salary ranges
  - long-range opportunities
  - skills required
- Consider if your child has the aptitude or motivation for it.
HOW IMPORTANT IS GPA?

- Encourage your student to make academics a high priority.
- Some employers use GPA cutoffs in considering applicants.
- Very important for graduate school, professional school & fellowships.
- Most employers stress the student's overall background:
  - Internship and work experience
  - Number of hours worked during the school year
  - Leadership activities and other key skills
OBTAINING MARKETING SKILLS

- Critical Thinking/Problem Solving
- Oral/Written Communications
- Teamwork/Collaboration
- Information Technology Application
- Leadership
- Professionalism/Work Ethic
- Career Management
- Intercultural Fluency

FINAL THOUGHTS