

ARCADIA UNIVERSITY
Photograph and Publicity Release Guidelines

In the course of promoting Arcadia University and activities associated with or sponsored by Arcadia University to the academic community and to the public, Arcadia University would like to occasionally obtain and utilize photographs, videos and/or names of its students or other participants in its sponsored activities and academic endeavors. Such photographs or videos may include students and participants as they conduct ordinary student life in and around the Arcadia University campus, including those Arcadia University campuses and properties out of the United States. Such photographs may include students and participants as they are participating in an Arcadia University sponsored or associated activity.

To ensure that the students, participants and/or the guardians¹ are aware of and approve such potential uses of student/participant photography and associated names, Arcadia University requests that the student/participant and their guardian, if any, sign the attached Photograph and Publicity Release Form.

¹ Under PA law, the signature of a guardian is required for a minor under 18 years of age.

ARCADIA UNIVERSITY
Photograph and Publicity Release

STUDENT/PARTICIPANT: _____

ARCADIA ACTIVITY, if specified: _____

I represent that I am:

- (a) a student attending ARCADIA UNIVERSITY, 450 S. Easton Road, Glenside, PA 19038 USA at the Glenside location or any other location throughout the world ("ARCADIA"), who is 18 years of age or older;
- (b) a participant in the ARCADIA sponsored activity identified above, who is 18 years of age or older; or
- (c) the parent or guardian of the above-identified student or participant, if the student/participant is not 18 years of age.

I grant to ARCADIA, its representatives and authorized agents, the right to take photographs or videos of the student/participant and his/her property in connection with ordinary student life at ARCADIA or in connection with ARCADIA-sponsored or authorized activities and academic endeavors. I authorize ARCADIA, its assigns and transferees to copyright, use and publish the photographs in print and/or electronically.

I agree that ARCADIA may use such photographs of student/participant with or without the name of the student/participant and for any lawful purpose, including, for example, publicity about ARCADIA and its sponsored activities, illustrations, advertising, and Web content.

I agree that the above uses can occur with no prior notification of any photograph or video with or without the name of student or participant and with no compensation from ARCADIA.

I acknowledge that the laws of the Commonwealth of Pennsylvania govern this agreement, wherever it may be signed.

I have read, understand, and agree to the above:

Signature of Student/Participant

Date: _____

Signature of Parent/Guardian

Date: _____